



The 25th
EASM Conference
5-8 September 2017
Bern and Magglingen, Switzerland

Challenges and Developments
of Sport Organisations

Dear Colleague,

Here are the latest news from the 25th EASM Conference 2017 Local Organising Committee.

It's crunch time for abstract submissions!

We have received abstract submissions and registrations from 19 different countries, from every continent, from USA to New Zealand, from Finland to Nigeria! If you have not already submitted an abstract, get to it because submission period closes in less than two weeks! **The deadline for all submissions is on 20 April.** Find parallel, poster and workshop themes and submission guidelines on easm2017.com/callforpapers.

Are you a freshly graduated PhD or on the final leg of your PhD studies? If yes, you are a perfect candidate for the **ESMQ New Researcher Award**. Find information about the award, application and eligibility on <http://www.easm2017.com/nra> and apply now! Or, apply for the **EASM Best Conference Paper Award** with your original approach to sport management research! You can find details about the award and submission guidelines at easm2017.com/callforpapers.

What does the EASM Conference 2017 offer?

Parallel Sessions give academics and professional sport management practitioners a chance to present current and past research and projects related to the conference theme. The parallel sessions also provide a platform for scholars and practitioners to share knowledge and provide new insights. Additionally, the sessions offer a platform to create inter- and cross-disciplinary contacts and collaborations.

Workshops offer an interactive environment, for sport management professionals and scholars, combining participant presentations and discussions. Each workshop has a unique theme and implementation format and we believe that they provide new perspectives for all attendees. The EASM Conference 2017 Workshops' topics are:

Workshop A: Understanding Sport (Non-)Participation: From Data Analysis towards Deeper Problem Understanding

Workshop B: Organisational Innovation in Sport for Development and Peace

Workshop C: Problematic Issues in Sport Sponsoring: Scepticism, Negative Image Transfer and Reverse Effects

Workshop D: Research, Policymaking, and Active Design: Stimulating Physical Activity in Open Spaces

Workshop E: Sport Business Intelligence

Workshop F: ESMQ 2019 Special Issue Workshop: Social Responsibility and the European Sport Context

Workshop G: EASM Conference 2018 (Malmö) Workshop: "Sport Open": Managing Integration, Migration and Multiculturalism in Sport

To find a detailed description of each Workshop, please visit www.easm2017.com/workshops.

Thematic symposia are sessions in which sport management professionals from various organisations share their views about the current challenges and topics in global sport management. In the beginning of each symposium, our keynote speakers introduce the respective symposium topic to the audience. The EASM Conference 2017 symposia topics and main discussion points are:

Management of High Performance Sport

- Which strategies do nations apply to increase their success at the Olympic Games?
- Which role does the national sport agency play in the elite sport system?
- How can national sport agencies implement their strategies in their national system - Challenges and best practice?

Managing the Fight against the Manipulation of Sport Competitions

- How is manipulation of sport competitions defined?
- Which responses have been provided to tackle the issue and which have yet to be explored?
- What can we learn from research and concrete cases?

Professionalisation of Sport Organisations

- Is professionalisation a useful strategy for the future development of all sport federations?
- What are the opportunities and risks?
- What do practitioners expect from research?
- What can we learn from research?

Social Inclusion and Volunteering in Sport Clubs

- What characterises the clubs that are successful in integrating different groups, and what are the main practices that promote effective social integration?
- What characterises the clubs that are successful in recruiting and retaining volunteers, and how can the clubs manage this problem effectively?
- What can we learn from research?

You can find more information about the symposia at easm2017.com/symposia.

What are your attendance options?

- EASM Conference full package early bird: **CHF 550** (price valid until 30 June)
- EASM Conference full package: **CHF 740** (price valid from 1 July)
- EASM Conference Day Package: **CHF 190**

You can find further information of the conference packages at easm2017.com/registration.

Who is our newest partner?

We are more than excited to announce that we have signed a partnership deal with **ISPO**.



Statement from ISPO:

“We are very pleased that ISPO is part of this year’s EASM Conference and its high-class program. As the world’s leading sports business network ISPO offers a strong network of sports professionals and a deep knowledge of the sports industry worldwide. With ISPO ACADEMY, we give insights on the latest developments in the sporting goods industry and support professionals with valuable opportunities to develop and stay competitive in today’s market. Additionally, ISPO JOB MARKET gives students and professionals a straight access to jobs in the sports industry.”

To learn more about ISPO, please visit www.ispo.com.

Which dates should you mark in your calendar?

Key dates

20 April	End of abstract submission period
31 May	Student and PhD seminar registration closes
30 June	EASM 2017 early bird registration closes

Where can you find more information?

Visit www.easm2017.com for information about the conference, registration, programme and more.

Where can you follow us on social media?



If you have any queries, please do not hesitate to contact us at easm2017@ispw.unibe.ch.

See you in Bern and Magglingen in September 2017!

Best regards,

Local Organising Committee
EASM Conference 2017