



The 25th
EASM Conference
5-8 September 2017
Bern and Magglingen, Switzerland

Challenges and Developments
of Sport Organisations

Dear colleague,

The 25th EASM Conference 2017 preparations are well underway and we would like to share the latest news with you.

Message from EASM President Per-Göran Fahlström

“EASM Board has just returned from Magglingen and Bern where we discussed the current state of preparation for EASM 2017. To sum it up in a few words: Enthusiastic team, very professional planning, and great facilities. The tremendous effort and innovative ideas of the EASM 2017 team will make the 25th EASM Conference a great experience for all researchers, lecturers, students, and practitioners. Join us in September and register for EASM 2017 (easm2017.com/registration).”

Have you already submitted an abstract?

Abstract submission period is halfway, and we have already received a good amount of submissions to all our categories. **We are still accepting submissions until 20 April.** You can find the parallel, poster and workshops' themes and submission guidelines at easm2017.com/callforpapers.

You can also take part in the EASM Best Conference Paper Award and ESMQ New Researcher Award. Find details about the awards, submission guidelines, and eligibility at easm2017.com/callforpapers.

Where to stay during EASM Conference 2017?

The official conference hotel during EASM Conference 2017 is the [Hotel Kreuz](#) in the Old Town of Bern. You will find special prices for the Hotel Kreuz and our other partner hotels through the Bern Incoming [booking platform](#). Please note, that when you are staying in a tourist accommodation in the city of Bern, you can use the public transport free of charge. More information about the public transport benefit is available at www.bern-incoming.ch.

In addition, we offer low-budget accommodation at the Institute of Sport Science (15 min walk from the main conference venue). We have limited amount of beds, so make your reservation soon. Find more information about accommodation at easm2017.com/accommodation.

What do we offer for degree students and PhDs?

Prior to the EASM Conference in Bern, the Swiss Federal Institute of Sports Magglingen hosts seminars for sport management students and PhDs. Student Seminar, from 2 to 5 September,

combines theory and practice in a refreshing way and challenges students to think outside the box. If you want to learn more about the Student Seminar, visit easm2017.com/studentseminar.

PhDs meet in Magglingen from 4 to 5 September. PhDs have a chance to present their research, are given expert advice for getting published, and have a possibility to create networks in an international environment. To learn more about the PhD Seminar, visit easm2017.com/phdseminar.

Who is our newest partner?

In addition to our local Bern sponsors, we have teamed up with Swiss Association for Sport Managers (ASMS)

The Swiss Association for Sport Managers (ASMS) represents national and international sport professionals in Switzerland. ASMS provides seminars and symposia in various areas such as sport and TV, sport and marketing, and sport and internet. The association also offers consultation to sport organisations and annual education to Swiss sport managers. You can find more information about ASMS at www.asms.ch (German/French).

The complete list of our partners is available at easm2017.com/ourpartners.

How are we engaging our local sport management students?

As a part of the event management seminar, our sport management master students are designing parts of the conference's social programme. We cannot wait what they will come up with and hope that you are here in September to witness our students' fresh ideas.

Which dates should you mark in your calendar?

Key dates

20 April	End of abstract submission period
31 May	Student and PhD seminar registration closes
30 June	EASM 2017 early bird registration closes

Where can you find more information?

Visit www.easm2017.com for information about the conference, registration, programme and more.

Where can you follow us on social media?



If you have any queries, please do not hesitate to contact us at easm2017@ispw.unibe.ch.

See you in Bern and Magglingen in September 2017!

Best regards,
Local Organising Committee
EASM Conference 2017

