

Time	Thursday, 7 September								
08:00	Registration								
09:00	<i>Sport Governance and Policy (B101)</i>	<i>Sport Consumer Behaviour (B102)</i>	<i>Sport, Media and Communication (B103)</i>	<i>Sport Facility Management (B104)</i>	<i>Sport Marketing (B201)</i>	<i>Public Health and Physical Act. (B202)</i>	<i>Sport Development and Socio-C. (B203)</i>	ESMQ Editors' Workshop (B204)	
	Hallmann, Breuer, Ilgner, Rossi: The Meaning Of Trust In Sport Actors For Public Opinion Of Elite Sports	Potwarka, Drewery, Snelgrove, Baksh: Do Intentions To Try A Sport After Watching Elite Competitions Lead To Participation? Exploring The Moderating Role Of Event Leveraging...	Breitbarth: Big Data Or Small Meaning? Learnings From Large-Scale Sport-Related Social Media Research	Park, Park, Youn, Baek, Lee, Kwon: The Analysis And Plans About Space Utilization For Sport Clubs Through Photojournaling Approach	Buser, Woratschek, Mühlbauer: Gamification Through Fantasy Sports – Empirical Findings In The Context Of Professional Sport Leagues	Khanghohi: The Role Of Psychosocial And Environmental Factors On Sports Aqua Leisure-Time Physical Activity	Walker, Dixon, Cunningham, Salaga, Barry: Swimming As A Gateway To Formal Education: A Sport-For-Development Investigation		
09:20	Frenger, Herrmann, Etmich: Erosions Of Normative Self-Commitment: Analysis Of Conditions Weakening The Integrity Of Sport	Over, Königstorfer: Enjoying The Game – Enjoying The Burger? (Un)Healthy Food Choices Of Sport Spectators	Jälönen, Haltia: Social Media Use In Finnish Sports Leagues	Kotthaus: Testing The Frontiers - Economic, Social And Stakeholder-Related Decisions In Sport Facility Management In Selected Case Studies	De Knop, Breesch, De Knop: Development Of A Typology Of The Fans Of The Red Devils And Its Meaning For The Future Marketing Campaign	Chang, Gau: A Model Examining The Correlates And Impacts Of Sport Center In Taiwan - An Example Of The North-Changhua Sport Center	Muñoz, Rubio, Etxebarria, Martínez: FutbolNet, On The Way To Inclusion		
09:40	Ziakas, Beacom: Re-Imagining Physical Activity: County Sport Partnership Responses To UK Public Policy Shifts	Du Preez, Heath: Applying The Theory Of Planned Behaviour To Test Environmental Behaviour Among Cycling Spectators	Stavros, Smith, López-González: A Transformative Typology Of The Visual Consumption Of Mediated Sport	Park, Choi, Park, Kim, Lee: Exploring The Leverage Facets Of 2018 Pyeongchang Winter Olympic Venue Legacy: Contingent Valuation Method Approach	Kaiser, Woratschek: How Use Context Influences Willingness To Pay For Sport Tickets - An Adaptive Choice-Based Conjoint Analysis In German Football	Gau, Kim, Chen, Lin: Comparing Sport Diversity Attitudes Between USA And Taiwan College Students	Stura: Are Sports A Panacea For Integration? An Exploratory Study Of Refugees Joining Traditional German Soccer Clubs And Their Integration		
10:00	Lee: The Sport-Based Holistic Development Model: The General Public's Conversion Of Having A Meaningful Story Through Sport	Stieler, GERMELMANN: Shared Identity In Sport Spectator Crowds Helps To Cope With Negative Game Outcomes	Nowak: Renaissance Of The "Forgotten" Medium Radio	Wright, Eyal: Get Lost In The Garden Of Eden: Exploring The Pulling Power Of New Zealand's National Sports Stadium	Gilentine, Miller, Gallagher: Revenue Realization From Tailgating Activities: An Entrepreneurial Business Model		Sherry, Schulerkorf, Seal: Sport-For-Development In The South Pacific Region: Macro-, Meso-, And Micro-Perspectives		
10:30	Coffee Break								
11:00	EASM General Assembly (Eventforum)								
12:30	Lunch								
13:30	The EASM Chelladurai Award Ceremony (Eventforum)								
14:00	Break to Move								
14:10	<i>Short Presentation & Poster (B101)</i>	<i>Short Presentation & Poster (B102)</i>	<i>Short Presentation & Poster (B103)</i>	<i>Short Presentation & Poster (B104)</i>	<i>Workshop Problematic Issues in Sport Sponsoring: Scepticism, Negative Image Transfer and Reverse Effects (Popp, Horbel; B201)</i>	<i>Workshop Organisational Innovation in Sport for Development and Peace (Svensson, Probst; B202)</i>	<i>Workshop Sport Business Intelligence Puronaho, Rasku; B203)</i>	<i>Workshop 2019 ESMQ Special Issue Workshop: Social Responsibility and the European Sport Context (Breitbarth, Walzel, van Eekeren; B204)</i>	<i>Workshop Research, Policymaking, and Active Design: Stimulating Physical Activity in Open Spaces (Shokoohi, Suomi; B205)</i>
	Andrés, Cusi, Mateu, Camps: Evolution Of Most Practiced Sports In Catalonia (2005-2014)	Bang, Lee: Perceived Usefulness, Perceived Ease Of Use, And Attitude Toward E-Learning Among Undergraduate Sport Management...	Ströbel, Woratschek, Winterstein: Have You Thought About The Club's Image? The Role Of Sport Club Image For The Attainment...	Litvin, Shishakova, Lozhkina, Vologzhanin: Sport Infrastructure In Russia: Analysis Based On The Concept Of Facility Management	Smith, Spence: Don't Worry, Be Fulfilled: Exploring Employees' Experience With Leadership And Fulfillment In The Major...	Hafen: A Walk Down The Path Of Benevolence: Sport And International Development Seen Through The Scandinavian Examples...	Dodds, Rasku, Laitila: Corruption's Impact On Sport Sponsorship	Panton, Walters: Stakeholder Mobilisation: Antecedent Elements Underpinning The Development Of A Community Network...	Book: Equalizer: Developing Equal And Inclusive Physical Activity Places In Collaboration
14:16	Alonso, Bielons: Leadership In Mega Sport Events: A Conceptual Framework Proposal For The Sport Manager Position	Lu, Kuo, Chen: A Study Of Proactive Motivation Model On Career Developments Of College Students In Sport And Leisure Department	Bracewell, Linley: FanScore: Decoding The Drivers Of Football Fan Attendance For Growth In A Rugby-Mad Nation	Smith, Spence: Don't Worry, Be Fulfilled: Exploring Employees' Experience With Leadership And Fulfillment In The Major...	Germelmann, Stieler: Athletes As Entrepreneurs – How Can Individual Athletes Initiate Sponsorship Contracts?	Hafen: A Walk Down The Path Of Benevolence: Sport And International Development Seen Through The Scandinavian Examples...	Dodds, Rasku, Laitila: Corruption's Impact On Sport Sponsorship	Panton, Walters: Stakeholder Mobilisation: Antecedent Elements Underpinning The Development Of A Community Network...	Book: Equalizer: Developing Equal And Inclusive Physical Activity Places In Collaboration
14:22	Hoch: Sport Event Sustainability In The Future-Analyse Of Systemic Model	Lee, Lasko, Kim, Cho, Kwon: Introducing Neurophysiological Methods For Sport Management Science	Kvilonaitė, Valantine, Staskeviciute-Butiene: Basketball And Football Brand Management: Lithuanian Case	Vebenstad: Sporth Global – A Social Platform For The Sport Industry	Götz: Good Or Bad: How Do People Form Their Judgements On Sponsorship-Fit?	Svensson, Mahoney: Intra-Organizational Factors Associated With Innovation In Sport For Development And Peace	Laitila, Rasku, Turco, Tinaz: Customer Relationship Management In Finnish Elite Ice Hockey Clubs	François, Bayle: Inter-Country Differences In CSR Practices: A Cross-National Comparison Between The French And UK Professional...	Van Dyck, Van Hecke, Ghekiere, Van Cauwenberg, Veitch, De Bourdeaudhuij, Clarys, Van de Weghe, Deforche: Which Park...
14:28	Dijk, Waardenburg, Slender, Meijburg: Raising The Organizational Capacity Of Voluntary Sport Clubs: A Process Consultation Approach	McClean: A Critical Review Of A Mixed-Methods Design	Lee, Bang: Customer Service Dimensions On Satisfaction: MLB Season Ticket Holders' Perspective	Walker, Jones: Corporate Social Responsibility, Trust, And Commitment At The Intercollegiate Athletic Level: Does Involvement Make...	Popp, Horbel: Consumer-Scepticism Towards Sponsoring and Its Impact on Sport Sponsorship	Mahoney, Svensson, Hambrick: Practitioners' Perspectives On Innovation And The Future Of Sport For Development And Peace	Lohmann, Knott, Swart, Zouain, De Laurentis, Virky: Residents' Perceptions Of The Tangible And Intangible Impacts Of The Rio 2016...	Magrinos, Kostopoulos, Rizomyliotis, Anagnostopoulos, Konstantoulaki: Corporate Social Responsibility Across Cultures...	Wiggers, Shokoohi, de Jong: The Benefits Of Community Involvement To Stimulate Physical Activities In The City Of Groningen
14:34	Bosshard: Developing The Swiss Elite Snowboard System Nationwide To Increase The Success At International Competitions	Pfeffel, Kexel, Ratz: Only Hype Or Sound Business Opportunity? – Virtual Reality To Expand The Digital Business Of Sports Clubs	Lee, Mason, Park: The Relationship Between Participation In Physical Activities And Spectatorship Of The Football League...	Burakowski, Davies, Killick: Strategic Planning And Climate Change: A Case Study In The Ski Industry	Wagner, Kristensen, Hansen, Josty: The Difficult Task Of Addressing The Internal Audience: The Case Of Improving Employees' Health And...	McSweeney: Critically Exploring The Institutional Work In Sport-For-Development: The Case Of A Local Sport-For-Development Programme...	Nova: Integrating The Performance And Quality Management Systems In Sport Organization – Concept And Rationale	Björnsjö: Networking As A Cornerstone Within The Practice Of Social Entrepreneurship In Sport	
14:40	Lee, Kim: The Impact Of Sport Event Volunteers' Social Interaction In Virtual Space	Tsukamoto, Takahashi: System Design Of Educational Institutions For Sport Management - Comparative Study Of Japan And Europe	Silva, Barros Filho, Miranda, Sarmento, Pedrosa: The Membership Satisfaction And Behavioral Intention With The Games And...	Byun, Bae, Cho: The Effects Of Physical Activity Participation For Elderly: A Meta-Analysis	Smith, Miller: Leadership And Economic Empowerment Pathways: An Innovative S4D Framework	van Herpen, Bostock, Laitila: An Examination The Sport Events In The Hague Between 2014 And 2016: What Factors Determine Economic...		Persson: The Co-Production Of The Welfare Mix – The Social Responsibility Of Scandinavian Football Organisations Revisited	
14:46	Kim, Lee, Kim: Impact Of Centrality And Satisfaction On Repeat Volunteering Intention Of Female Sport Event Volunteers: A Serious...	Kim, Kim, Sung: The Perception Of Instant Replaying System In Sport: Fair Or Fun?	Min, Breuer: Measuring The Sport Club Experience Quality For Migrants In Germany: Development And Validation Of Sport Club...	Ishii, Nakamura: Risk Management During Sport Activities: Further Analysis Of The Recent Legal Case In Japan Regarding Foul Ball Damages...	Straume: Opportunities And Challenges In Sport For Development And Peace (SDP) Management			Undlien: Sports Entrepreneurship And Non-Traditional Volunteerism In The Youth Olympic Games	
14:52	Kim, Kim, Lee: Understanding Sport Video Game Effectiveness From An Attitude Strength Perspective: A Case Of A Spectator Sport...	Geijer: Paralympic Legacies: Evidence From The 2000, 2008 And 2012 Paralympic Games	Walker, Walker: Pre-Game Agronomic Field Safety Assessment For Sports Fields: Future Implications For Risk Management	Divkan: Decision-Making Styles In Iranian Consumer Behavior For Sport Products	Jones, Bunds, Wegner: An Examination Of A Principal-Agent Funding Relationship Involving A SFD Organization				
14:58				Atghia, Mohammad Yamani Douzi Sorkhabi: Marketing For Sport Tourism In Iran	Webb, Richelieu: Seeing Is Believing: Activating Sport For Development Partners				
15:05	<i>Individual Q&A Poster Session</i>	<i>Individual Q&A Poster Session</i>	<i>Individual Q&A Poster Session</i>	<i>Individual Q&A Poster Session</i>	Harris: Making Progress In Evidence With Sport Development Practitioners				
15:30	Coffee Break								
16:00	<i>Sport Governance and Policy (B101)</i>	<i>Sport Consumer Behaviour (B102)</i>	<i>Sport, Media and Communication (B103)</i>	<i>E-Sport and Technology (B104)</i>	<i>Workshop Problematic Issues in Sport Sponsoring: Scepticism, Negative Image Transfer and Reverse Effects (Popp, Horbel; B201)</i>	<i>Workshop Organisational Innovation in Sport for Development and Peace (Svensson, Probst; B202)</i>	<i>Workshop Sport Business Intelligence (Puronaho, Rasku; B203)</i>	<i>Workshop 2019 ESMQ Special Issue Workshop: Social Responsibility and the European Sport Context (Breitbarth, Walzel, van Eekeren; B204)</i>	<i>Workshop Research, Policymaking, and Active Design: Stimulating Physical Activity in Open Spaces (Shokoohi, Suomi; B205)</i>
	Funahashi, De Bosscher, Shibli, Sotiriadou, Mäkinen, Dijk, Mano: Monetary Valuation Of Elite Sport Success: An International Comparison	Özdemir, Diel, Rendall: The Role Of Beauty In Tennis TV-Viewership	Wagner, Kristiansen: The Fall Of The Queen Of Nordic Skiing - A Comparative Analysis Of The Scandinavian Media Coverage Of The Theresa Johaug Scandal	Fritz, Preuß, Schubert, Liebscher: An Analysis Of Consumers And Stakeholders Involved In The eSports Ecosystem In Germany					
16:20	Hedberg, Åkesson: The Swedish Sport Movement's Cultural Conditions Limits The Developmental Opportunities For The Athletes	Lee, Ko: Impacts Of Different Self-Concepts On Consumer Moral Judgment Process In Athlete Endorsement Context	Arai, Takahashi: It's Not An Ambush, It's The New Athlete Marketing Mix: How The Relaxed Rule 40 Changed Individual Athletes' Self-Branding Strategy In The Rio 2016 Olympic...	Reußner, Eilert: Game Meets Game. Integration Gains And Pains By Connecting Football Club Networks With E-Sports Networks	cont'd	cont'd	cont'd	cont'd	cont'd
16:40	Kihl, Schull, Heffernan: Examining The Dimensions Of Athlete Representation In Sport Governance	Lin, Gau: Examining In-Line Skating Experiences In Psychological And Physiological Signals	Lee, Sung, Kim, Lim, Hur: Marketing Through Sport: Exploring Impact Of Integrated Marketing Communication On Effectiveness Of A Company's Pink Ribbon Campaign	Hover, Van den Dool, Vos: What's Appening? About The Market Penetration And Motivation Of Using Sport Apps In The Netherlands					
17:00	Kobritz, Levine: Baseball Diplomacy: Raising The Curtain On Negotiations Between Cuba And The United States Over Cuban Baseball Players	Mirfalah Nassiri, Tojari, Zarei: The Role Of Religiosity And Relativism On Sport Consumer Behavior							
17:20									
19:00	Social Evening (PostFinance Arena) (incl. EASM Student Seminar Award Ceremony)								