

| Time  | Wednesday, 6 September  |  |   |   |   |  |   |   |
|-------|---|--|---|---|---|--|---|---|
| 08:00 | Registration  |  |   |   |   |  |   |   |
| 09:00 | Keynote: Prof. Dr. Springman (ETH Zürich): Triathlon - How A New Multisport Competition Became An Olympic And Paralympic Discipline (Eventforum)<br>Chair: Prof. Dr. Nagel    |  |   |   |   |  |   |   |
| 10:00 | Coffee Break  |  |   |   |   |  |   |   |
| 10:30 | <i>Sport Governance and Policy (B101)</i>   | <i>Sport Consumer Behaviour (B102)</i>   | <i>Strategy, Leadership and Stakeh. (B103)</i>  | <i>Sport Events and Tourism (B104)</i>  | <i>Broader, New and Critical Aspects (B201)</i>   | <i>Public Health and Physical Act. (B202)</i>  | <i>Sport Development and Socio-C. (B203)</i>  | <i>Management of High Perf. (Eventforum)</i>  |
|       | Davies, Taylor, Ramchandani, Christy: Social Return On Investment In Sport: A Model For Measuring The Value Of Participation In England                                       | Huettermann, Ulrich, Koenigstorfer: Fan Engagement Value In Team Sport: Service-Dominant Logic Informed Dimensions   | Aarresola, Nieminen, Hentunen: Management Challenges And Required Management Actions In Sports Clubs Employing Their First Professionals  | Fritz: Travel Intention Among A Branded Fan Community Regarding The 2018 FIFA World Cup Russia  | Cunningham, Dixon, Ahn, Anderson: Leaving Sport: A Meta-Analysis Of Racial Differences In Occupational Turnover                           | Zizzi: Return On Investment Analysis Of A Community-Based Health Promotion Program In The United States  | Fahlström, Glemme, Linnér: Socio-Cultural Perspectives On Successful Talent Development Environments In Sports  | Weber, Kempf: Introduction<br>De Bosscher: Sporting Arms Race – Learnings And Challenges For National Sport Agencies Investing More Money                               |
| 10:50 | Weed: The Persistent Failure Of Interventions To Increase National Sport Participation Levels In England  | Kunkel, Doyle: Double Jeopardy Debunked? Athlete Fan Engagement Via Social Media   | Bodemar: The Balancing Act Of Conformity: Junior Managers' Response To Managerial Pressure  | Derom, De Rycke: Motivation And Involvement: Exploring Event Travel Careers Among Cyclists  | Havran, András: The Significance Of Development Of Players In Professional Football - Case Study Based On Hungarian Survey                | Klostermann, Hayoz, Kägi, Schlesinger, Nagel: Communal Sport Policy In Switzerland And Their Relevance For Sports And Physical Activity Of Young People    | Chen, Ni, Hsu, Chen: Youth Athletes' Identity And Career Development: The Moderating Role Of Boundary Management Preference   | Kojonkoski: The Finnish Elite Sport System – Strategies And Challenges In The Next Decade<br>Zheng: Chinese Success At The Olympic Games – A Strategic Approach         |
| 11:10 | Willem, Girginov, Toohy: Governing Bodies Of Sport As Knowledge Brokers In Sport-For-All Communities Of Practice  | Hsiao: The Moderating Effects Of Conformity Phenomenon In Road Running Markets: A Consumer Socialization Framework   | Herskedal, Gammelsæter, Nesti, Richardson, Littlewood: Conditions For Effective Support Of Professional Football Managers: Support Staff's Perspective                            | Buning, Newland, Aicher: Exploring The Impact Of Social Worlds And Travel Conditions On Flow-On Tourism From Active Sport Events  | Nagy: Research On Relative Age Effect Of Hungarian Elite Youth Soccer Players   | Downward, Rasciute, Muniz Artime: Sport, Diet And Medicine: An Exploration Of The Portfolio Nature Of A Healthy Lifestyle                                  | Andersen, Moldenæs: Performance Culture In Elite Sport: A Systematic Literature Review  | Minder, De Bosscher, Kojonkoski, Zheng, Stöckli: Round Table Discussion: Sporting Arms Race – Learnings From Theory And Findings For Praxis To Increase Olympic Success |
| 11:30 | Nichols, Ibsen, Elmose-Østerlund: Understanding Differences In Sport Policy And Structures Across Europe  | Kim, Lee, Kim: When Losing Feels Better Than Winning: Counterfactual Thinking And Satisfaction Reversal  | Swanson, Skinner: Leading In Multiple Contexts: Investigating The Meaning Of Leadership For Sport Officials   | Newland, Yoo: Event Characteristics' Effect On Sport Tourists' Behavioral Intentions  | Graney: The Role Of Leadership And Culture In Managing Mental Health And Wellbeing In Professional Football – A Review Of Literature      | Schlesinger, Schulz: Socio-Economic Analysis Of Familial Influence On Sport Motor Performance Of Preschool Children  | MacIntosh, Parent, Culver: Into The Olympic Cauldron: Young Athletes' Experiences At The Youth Olympic Games  | Weber, Kempf: Conclusion  |
| 11:50 | Parent, Naraine: A New Era - Changes In Governance Structures And Processes Of Canadian National Sport Organizations  | Hyatt, Kenwin, Sveinson, Hoerber: Exploring Reverse Socialization Of Sport Fandom From A Generational Perspective  | Wilson, Wright, Phelps: HRM In The A-League's Early Years: The Global Recruitment Strategies Of Small To Medium-Sized Local Football Franchises                                   | Grönwald, Kurscheidt: The Consumption Impact Of Amateur Athletes At Non-Mega Sport Events: Evidence From A Cycling Race In Germany  | Al-Kuwari, Gerke: Country Branding: An Analysis Of Qatar As Preferred Sports Destination  | Nicholson, Staley, Randle, O'Halloran, Kappelides, Belski: Female Physical Activity And Sport Participation  | Doinegó: Research On Hungarian Sports Development Status According To Rio Olympic Games   |   |
| 12:10 | Lower, Czekanski: Exploring The Management Of Collegiate Sport Clubs  |  | Plumley, Wilson, Flint: Making Sense Of The Sack Race: The Impact Of Managerial Change In The English Football League   | Kexel, Pfeffel, Lee, Ratz: Image Transfer Through Junior Sports Events And Their Legacy Effect  | Kuijsters: Lubricant And/Oil? The Role Of Social Network Sites In Sports Clubs  | ISPO: Digital Health   | Raduan Alexandrin, da Cunha Bastos: Athletes Support Services: A Systematic Review Of The Literature  |   |
| 12:30 | Lunch   |  |   |   |   |  |   |   |
| 13:30 | Keynote: Prof. Dr. Oswald (IOC): The Challenges Of Modern Sport (Eventforum)<br>Chair: Dr. Kempf  |  |   |   |   |  |   |   |
| 14:00 | Break to Move   |  |   |   |   |  |   |   |
| 14:10 | <i>Sport Governance and Policy (B101)</i>   | <i>Sport Consumer Behaviour (B102)</i>   | <i>Strategy, Leadership and Stakeh. (B103)</i>  | <i>Sport Events and Tourism (B104)</i>  | <i>Broader, New and Critical Aspects (B201)</i>   | <i>Public Health and Physical Act. (B202)</i>  | <i>ESMQ New Researcher Award (B203)</i>   | <i>Managing the Fight Against... (Eventforum)</i>   |
|       | Skirstad: The Reputation Of Cross-Country Skiing And The Ski Federation In Norway In The Light Of Two Doping Cases  | Chen: Exploring The Relationship Among Corporate Social Responsibility Initiatives, Sport Consumer Perceptions And Sport Consumer Behavior                                     | Constand, De Waegeneer, Willem: Fans As Stakeowners? An Analysis Of Their Perceptions On Organizational Ethical Leadership In Professional Football                               | Truyens: Tous Ensemble - A Belgian Case Of National Pride And Elite Sport Success   | Lang, Ströbel, Nagel: From Sport Club To Stock Company: Does The Legal Form Matter To Professionalised Sport Management?                  | Taks, Green, Chalip, Misener: Experience Effects On Perceptions Of Sport: A Comparison Of Sport Associations Of Participants And Non-Participants          | Berendt, Ulrich: Rivalry And Fan Aggression: Why Acknowledging Conflict Reduces Tension Between Rival Fans And Downplaying Makes Things Worse   | Mrkonjic: Introduction<br>Frossard: The Role Of Intergovernmental Organisations And Harmonised Instruments<br>Moner-Banet: The Commitment Of State-Authorised Lotteries |
| 14:30 | Arcioni, Vandewalle: Contribution To The Main Players For The Alignment Of Sport Governance To Fight Against Corruption And Cheating  | Randle, Nicholson, Seal: Current Trends And Opportunities For Community Sport Organizations  | Hoye, Bartram, Nicholson: The Provision Of Off-Field Player Development In The Australian Football League   | Wiersma: Entrepreneurial Approaches To Delivery Of Community Sporting Events: A New Zealand Case Study  | Gerke, Benson-Rea: The Dynamics Of The Global Factory: Building A New Sport Manufacturing Cluster   | Kirakosyan: Sport For All In Brazil: The Evolution Of Discourse And Its Impact On Social Inclusion   | De Rycke, De Bosscher, Funahashi, Sotiriadou: Elite Sport, What Is It Good For? Developing A Scale To Measure The Public's Perception Of The Positive And Negative Societal Outcomes... | Rauch: The Fight Against The Manipulation Of Sport Competitions In Switzerland  |
| 14:50 | Herrmann, Frenger, Emrich, Rasche: Reflections On The Development Of A Stress Test For Sports Organizations   | Charalambous-Papamiltiades: The Relationship Between Corporate Social Responsibility Programs And Team Image, Team Loyalty And Team Identification: The Case Of APOEL FC       | Lyberger, McCarthy, Yim, Abowd: Mission Statements In Professional Sport: An Assessment Of Orientation, Communication And Benefits  | Huang, Yeh: How Community Service Quality Affects Satisfaction In A Marathon Event? A Mediating Effect Analysis   | Gao: The Autonomization Of Chinese Sports Organisation: The Case Of Professional Football Management System                               | Derom: Measuring Sport Participation Among The Poor  | Zeimers: Organisational Learning Process By Sport Organisations For Social Responsibility   |   |
| 15:10 | Gray: Achieving Compliance With The World Anti-Doping Code: Learning From The Implementation Of Other International Agreements  | Barros Filho, Pedroso, De Miranda, Silva, Sarmento: The Profile And The Perception Of Service Quality Of Sports Spectators Before, During And After The FIFA World Cup 2014... | Schmidpeter, Mühlen, Werheid: Corporate Social Responsibility In The German Professional Soccer League: The Interrelationship Between Corporate Social Responsibility Economic... | Amano: Volcanic Eruption And Winter Sports: Focusing On Risk Management For Skiers And Snowboarders   | András, Havran: Actual Trends Of Business And Transfer Market In The Central And Eastern European Professional Football                   | Elling: Understanding Social Inequality (Ethnicity And Sexuality) In Sports Policy And Research And Contributing To Social Justice                         |   |   |
| 15:30 | Coffee Break  |  |   |   |   |  |   |   |
| 16:00 | <i>Sport Governance and Policy (B101)</i>   | <i>Sport Consumer Behaviour (B102)</i>   | <i>Strategy, Leadership and Stakeh. (B103)</i>  | <i>Sport Events and Tourism (B104)</i>  | <i>Broader, New and Critical Aspects (B201)</i>   | <i>Public Health and Physical Act. (B202)</i>  | <i>Sport Management Education (B203)</i>  | <i>Managing the Fight Against... (Eventforum)</i>   |
|       | Boven, Trooster, Van Kalinhout, Van der Roest, De Jong, Slender, Dijk: The Conditions And Support Approaches That Lead To Organizational Development In Voluntary Sport Clubs | Snelgrove, Wood, Taks, Potwarka: Enabling And Constraining Factors That Lead To Inspiration And Intention To Increase Sport Participation From Sport Spectating                | Zimmermann, Klein: Motivating Clubs To Participate In League Systems In Individual Sports – A Stimulus Contribution Theory Analysis   | Preuss, Königstorfer: Development Of The Olympic Value Scale (OVS)  | Woratschek, Buser, Schönberger: Sport Events As A Platform For Sponsoring Engagement – A Conceptual Framework Based On Empirical Insights | Riggin, Danylichuk: Better Health And Better Business: The Shared Value Of Hockey Fans In Training (Hockey FIT)  | Mihalik, Mihalik: Using Virtual Reality (VR) To Teach Sport Venue Management  | Oswald: Analysis Of The Phenomenon<br>Guffree: Raising Awareness And Educating Key Stakeholders<br>Carpenter: What Can We Learn From Concrete Cases?                    |
| 16:20 | Farajpour Bakhtiari: Organisational Behaviour Of Meta-Organisations In Sports: A Life-Cycle Approach  | Escoubes: Characteristics And Expectations Of French Spectators Of Women Soccer League   | Oterhals, Herskedal: Examining The Sailing League's Potential For Recruiting Young Sailors To The Sport: Competitors' Perspective   | Bakos, O'Brien, Gowthorp: Planning For Sustainability: A Case Study Of The Implementation Strategy Of ISO 20121 For The 2018 Commonwealth Games   | Router, Gauthier-Maltais, Bodet: Sport, Alcohol And Marketing: A Systematic Review  | Kang, Lin: A Study On The Relationship Among Corporate Executives' Sport Participation, Subjective Well-Being And Job Performance                          | Kerwin, Spence, McDonald: Exploring The Role Of Ego Development On Students' Perceptions Of Leadership Efficacy In Sport Management Programs  | Mrkonjic: Conclusions   |
| 16:40 | Mazzei, Böhme, De Bosscher: Exploring The Organizational Factors That Influence The International Sporting Success In High-Performance Judo                                   | Kurscheidt: Attendance And Drop-Out Determinants Of Active Football Fans In Germany  | Bouhaouala: Collaborative Innovation Within The French Business Ecosystem Of Mountain Sport Tourism   | Oshimi, Harada: The Effects Of Hosting International Sporting Events On City Branding From The Viewpoint Of Host Residents  | Lo Presti, Taylor: Volunteering In Major Sport Events: Is The Introduction Of Technology Changing Management Practices?                   | Ni, Chen, Chen: Psychological Flexibility At Work And Organizational Citizenship Behavior In Sport And Fitness Center: The Moderating Role Of Job Autonomy | Martin: Exceeding Expectations: Internship Legacy In Sport Management   |   |
| 17:00 | Pedras, Taylor, Frawley: Responding To Institutional Complexity: The Case Of Triathlon Australia  | Tuominen, Hirvonen: The Impact Of Sport Consumption Motives On Consumers' Attitudes Towards Sponsorship  | Saukkonen, Lundén: Incorporating Futures Foresight Into Strategic Renewal In Sports Business  | Salisbury, Leopkey, Tinaz, Dowling: From A Failed Bid To The Golden Decade Of Hosting: Reimagining The Role Of Manchester's Failed Olympic Bid In Institutionalising British Hosting... | Nedvetzskaya, Girginov: Managing Volunteering Legacy Of The London 2012 Olympics  | Koronios, Kriemadis, Gkatsis, Manousaridou, Papaioannou: Exercising Participation: Exploring The Role Of Constraints On Activity Involvement And Loyalty   | Ou, Chen: Literature Analysis Of Scientific Athlete Talent Identification   |   |
| 17:20 | Break to Move   |  |   |   |   |  |   |   |
| 17:30 | EASM Student Seminar Presentations (Eventforum)   |  |   |   |   |  |   |   |
| 18:00 | ESMQ Board Meeting (B103)   |  |   |   |   |  |   |   |
| 19:00 | Social and Sport Activities<br>Optional Visits<br>City Tour   |  |   |   |   |  |   |   |