



The 25<sup>th</sup>  
**EASM** Conference  
5-8 September 2017  
Bern and Magglingen, Switzerland

Challenges and Developments  
of Sport Organisations

## PhD Student Seminar, 3-5 September 2017

The PhD Student Seminar will take place from 3 to 5 September 2017 in Magglingen (Switzerland), at the Swiss Federal Institute of Sport, 45 km from Bern.

The PhD Student Seminar is a two-day international seminar and is held prior to the EASM Conference. The seminar aims at gathering doctoral sport management students from all over the world for mutual discussions and presentations of their research projects. An important element is also the creation of networks which hopefully encourage the creation of future joint research projects across nations and the establishment of fruitful social relations. The seminar takes advantage of being located prior to the main EASM Conference by inviting leading scholars from the field of research to join the seminar as keynote speakers.

### Key Information

What	Details
Date	Sunday, 3 September - Tuesday, 5 September 2017
Place	Campus of the Swiss Federal Institute of Sports Magglingen SFISM
Registration	Foyer Jurahaus, Sunday, 3 September, 16:00 - 18:00 and Monday, 4 September 7:30 - 8:30
Price	CHF 650
Price includes	Admission to EASM PhD Student Seminar (incl. coffee breaks) Admission to EASM Conference (full package)
Participants	Max. 20 PhD students
Keynotes	Prof. Dr. Emmanuel Bayle (University of Lausanne) Prof. Dr. Helmut M. Dietl (University of Zurich) Prof. Dr. Michael Lechner (University of St. Gallen) Prof. Dr. Tracy Taylor (University of Technology Sydney, editor ESMQ) Prof. Dr. Ulrik Wagner (University of Southern Denmark, EASM PhD Student Seminar)

### Application

The application starts on the EASM website on 15 January 2017. The [registration](#) closes on 30 June 2017. Applications must be submitted before 31 May 2017 via the [Conference Administration Tool](#). Expect a response (acceptance/rejection) two weeks later. Your application consists of a short presentation (abstract of max. 400 words) of your project in which you briefly present your problem statement, research field, theoretical and methodological positions, the status of your project (e.g. at the beginning, halfway or at the end), the name of your supervisor and your institutional affiliation. First time attendees are given priority and the maximum number of seminar participants is 20 students.

## Participation

In order to participate, the doctoral student is obliged to submit and present a short paper (see guidelines below), and must be working on a project that – broadly speaking – has a sport management perspective (e.g. marketing, organisation, leadership, public policy etc.). Seminar participation is credited with 3 ECTS (EASM).

The short papers must be send before 15 August 2017 directly to Ulrik Wagner ([uw@sdu.dk](mailto:uw@sdu.dk)).

## Guidelines

Paper presentations are an important part of our PhD Student Seminar. The purpose is to give young scholars the opportunity to present their work and receive feedback from senior scholars and fellow students. We do not expect 100 % finished papers. On the contrary, we encourage all of you to submit “early-work-in-progress” because this provides a good point of departure for subsequent elaboration and improvement before eventually submitting your manuscript for a peer reviewed journal or make it an integrated part of your dissertation.

A presentation (in English) will last approximately 30 minutes. Prior to the seminar all papers will be circulated among the participants. Thus we assume that the participants are familiar with your paper/research topic. You will have 10 minutes for a presentation in which you can highlight your key questions or choose to focus on a specific topic which you want to discuss afterwards. After the comments of the senior scholar (and if the time schedule allows this) other participants are able to ask questions and comment on the paper.

Papers can be an early phase of a journal article, a detailed description of your research project or a (method-) chapter for your dissertation. It must be written in English. The length of the papers can be a maximum of 3,000 words, but not less than 2,000 words (without references). Please use consistent reference style.

We encourage you to focus on research design, methodology or philosophy of science. This implies less emphasis on comprehensive state-of-art literature review (what is going on in my specific research area) and thorough analysis (we assume this will be your next step). Our intention is, if possible, to discuss the early-phase of your PhD research project. For second time seminar attendees: if you presented a methodological paper the first time you attended you might move on to present a paper containing either your theoretical framework, a state-of-art literature review or an outline of your analysis.

What is absolutely important during the presentations is that the presenter receives fruitful and constructive feedbacks in a comfortable atmosphere which makes research progress once you return back home. Please, also respect that the majority of participants are non-native English speakers. Finally, we hope that all of you will use the breaks and evenings for informal discussions and networking.

Thanks a lot for sharing your work with us!

## Programme

Time	Activity	Attendee/s	Place
<b>Sunday, 3 September 2017</b>			
14:00 – 20:00	Registration	PhD students	Foyer Jurahaus
18:00 – 19:00	Welcome drink	Prof. Dr. S. Nagel, Dr. H. Kempf	Bar and Caf��teria Grand Hotel
19:00 – 20:30	Dinner		Bellavista Dining Room
<b>Monday, 4 September 2017</b>			
07:30 – 08:30	Registration	PhD students	Foyer Jurahaus
08:30 – 09:00	Welcome and introduction	Prof. Dr. U. Wagner, Dr. A. Renaud	Room Romont-Chaumont
09:00 – 10:30	Paper presentations (two parallel sessions)	PhD students, Prof. Dr. U. Wagner, Dr. H. Kempf	Room Romont-Chaumont, Room Tramelan
10:30 – 11:00	Coffee break		Foyer Jurahaus
11:00 – 12:00	Keynote: “Managing your PhD process”	Prof. Dr. H. Dietl (University of Zurich)	Room Romont-Chaumont
12:00 – 13:00	Lunch		Bellavista Dining Room
13:00 – 15:00	Paper presentations (two parallel sessions)	PhD students, Prof. Dr. U. Wagner, Dr. A. Renaud	Room Romont-Chaumont, Room Tramelan
15:00 – 15:30	Coffee break		Foyer Jurahaus
15:30 – 17:00	Forum/group work	PhD students	Room Romont-Chaumont, Room Tramelan
17:00 – 19:00	Social and sport activity	PhD students	Sport Toto Hall
19:00 – 20:30	Dinner		Bellavista Dining Room

Time	Activity	Attendee/s	Place
<b>Tuesday, 5 September 2017</b>			
08:30 – 10:00	Paper presentations (two parallel sessions)	PhD students, Prof. Dr. U. Wagner, Dr. A. Renaud	Room Romont-Chaumont, Room Tramelan
10:00 – 10:30	Coffee break		Foyer Jurahaus
10:30 – 11:30	Keynote: “Predicting league outcomes in soccer by combining machine learning, non-linear econometrics, and simulation methods”	Prof. Dr. M. Lechner (University of St. Gallen)	Room Romont-Chaumont
11:30 – 12:00	Forum/group work	PhD students	Room Romont-Chaumont, Room Tramelan
12:00 – 13:00	Lunch		Bellavista Dining Room
13:00 – 14:00	Keynote: “Methodology to measure the performance of sport organisations”	Prof. Dr. E Bayle (University of Lausanne)	Room Romont-Chaumont
14:00 – 14:30	Forum/group work	PhD students	Room Romont-Chaumont, Room Tramelan
14:30 – 15:00	Coffee break		Foyer Jurahaus
15:00 – 16:30	Workshop “How to get published?”	Prof. Dr. T. Taylor, editor ESMQ, (University of Technology Sydney)	Room Romont-Chaumont
16:30 – 17:00	Summary and diplomas	Prof. Dr. U. Wagner, Dr. A. Renaud	Room Romont-Chaumont
17:00 – 19:00	Transport to Bern		Magglingen – Bern
19:00 – 22:00	EASM 2017: Opening Ceremony		Campus vonRoll, Room 001, Bern

Note: Keynotes will focus on methodology.

## Accommodation

Accommodation options during the PhD Student Seminar in Magglingen (Sunday 3 September 2017 - Tuesday 5 September 2017):

The National Sports Centre Magglingen offers the following three optional packages for PhD Students, situated next to the seminar venue in Magglingen:

### Package I: CHF 280

- Single room and breakfast from 3-5 September 2017 in Magglingen
- 3 September 2017: dinner
- 4 September 2017: lunch and dinner
- 5 September 2017: lunch and transport to Bern

### Package II: CHF 250

- Two bed room and breakfast from 3-5 September 2017 in Magglingen
- 3 September 2017: dinner
- 4 September 2017: lunch and dinner
- 5 September 2017: lunch and transport to Bern

### Package III: CHF 80

- 3 September 2017: dinner
- 4 September 2017: lunch and dinner
- 5 September 2017: lunch and transport to Bern

The packages above can be booked during [registration](#) for the PhD Student Seminar

Alternative accommodation options are also available in Biel (public transportation to Magglingen available) please see:

- [Swiss Hostel Lago Lodge](#)
- [Tourism Biel Seeland](#)
- [Bed and Breakfast](#)
- [Airbnb](#)

For accommodation during the EASM Conference in Bern, please see [Accommodation](#).

## Contact PhD Student Seminar

Dr. Anne Renaud, [easm2017@baspo.admin.ch](mailto:easm2017@baspo.admin.ch)



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Federal Office of Sport FOSPO

**u<sup>b</sup>**

**UNIVERSITÄT  
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