



The 25th
EASM Conference
5-8 September 2017
Bern and Magglingen, Switzerland

**Challenges and Developments
of Sport Organisations**

Call for Papers

The Scientific Committee of the 25th EASM Conference 2017 invites scholars and practitioners to submit abstracts to be considered for presentation. Additionally, the Scientific Committee welcomes short papers to be considered for the EASM Best Conference Paper Award 2017 and for the EASM New Researcher Award 2017 for young scientific scholars.

The conference theme is *Challenges and Developments of Sport Organisations*. In this respect, the Scientific Committee encourages particularly, but certainly not exclusively, abstracts and papers that relate to the conference theme. Scholars and practitioners will have the opportunity to present in parallel sessions, workshops and in a poster session during the EASM Conference 2017.

The main aim of the parallel sessions, workshops and posters is to encourage both, scholars and practitioners to share knowledge and provide new insights. The sessions also offer a platform to create inter- and cross-disciplinary contacts and collaborations.

Parallel Sessions

In the parallel sessions, every presenter gives a 12-minute oral presentation with additional 5-10 minutes for discussion. The parallel session topics are:

1. Sport Governance and Policy
2. Strategy, Leadership and Stakeholder Management in Sport
3. Sport Marketing
4. Sport Consumer Behaviour
5. Sport Events and Tourism
6. Sport, Media and Communication
7. E-Sport and Technology
8. Sport Facility Management
9. Sport Funding and Finance
10. Legal and Ethical Aspects of Sport
11. Public Health and Physical Activity Management
12. Sport Development and Socio-Cultural Perspectives
13. Sport Management Education
14. Broader, New and Critical Aspects of Sport Management

Workshops

The workshops are organised by members of the EASM community; emphasise relevant subthemes; and may vary in format in order to facilitate discussion and focus on outcomes. The workshop topics are:

- A. Understanding Sport (Non-)Participation: From Data Analysis towards Deeper Problem Understanding
- Conveners: Inge Derom (Vrije Universiteit Brussel), Agnes Elling (Mulier Instituut Utrecht), Reinhard Haudenhuyse (Vrije Universiteit Brussel), Marc Theeboom (Vrije Universiteit Brussel)
 - Submission requirements: standard conference abstract **and** five-page short paper excluding references (see “Awards” below).
- B. Organisational Innovation in Sport for Development and Peace
- Conveners: Per Svensson (Louisiana State University), Marc Probst (Swiss Academy for Development)
 - Submission requirements: standard conference abstract **and** five-page short paper excluding references (see “Awards” below).
- C. Problematic Issues in Sport Sponsoring: Scepticism, Negative Image Transfer and Reverse Effects
- Conveners: Bastian Popp (Leeds Beckett University), Chris Horbel (University of Southern Denmark)
 - Submission requirements: standard conference abstract
- D. Research, Policymaking, and Active Design: Stimulating Physical Activity in Open Spaces
- Conveners: Roya Shokoohi (Hanze University of Applied Science), Kimmo Suomi (University of Jyväskylä)
 - Submission requirements: standard conference abstract
- E. Sport Business Intelligence
- Conveners: Kari Puronaho (Haaga-Helia University of Applied Sciences), Risto Rasku (JAMK Jyväskylä University of Applied Sciences and Haaga-Helia University of Applied Sciences)
 - Submission requirements: standard conference abstract
- F. ESMQ 2019 Special Issue Workshop: Social Responsibility and the European Sport Context
- Conveners (and ESMQ 2019 Special Issue guest editors): Tim Breitbarth (Bournemouth University), Stefan Walzel (German Sport University Cologne), Frank van Eekeren (Utrecht University)
 - Submission requirements: standard conference abstract **and** five-page short paper excluding references (see “Awards” below).
- G. EASM Conference 2018 Malmö Workshop: ‘Sport Open’ – Managing Integration, Migration and Multiculturalism in Sport
- Conveners (and EASM Conference 2018 Malmö organising committee members): Johan Norberg (Malmö University), Kari Fasting (Norwegian School of Sport), Bo Carlsson (Malmö University)
 - Submission requirements: standard conference abstract

More details about the Workshops are available [here](#).

Posters

The poster session is divided into two parts: short oral presentation and poster discussion. First, every presenter gives a 5-minute oral presentation to the whole audience in a Pecha Kucha-format (15 slides; slides change automatically after 20 seconds). Second, after the short oral presentations, contributors position themselves next to their respective poster for individual questions and answers and discussion.

Awards

Researchers can submit either for the *EASM Best Conference Paper Award 2017* or for the *EASM New Researcher Award 2017*.

EASM Best Conference Paper Award 2017

All researchers are invited to submit a short paper to be considered for the *EASM Best Conference Paper Award 2017*, which will be awarded at the conference.

To be considered for the award, applicants will submit

1. a scientific abstract **and**
2. a five-page short paper (excluding abstract and references),

both following the submission guidelines below. The shortlisting of the short papers will be based mainly on the conference reviewers' evaluation of the respective scientific abstract that is submitted simultaneously with the short paper. The award panel will review the shortlisted short papers and decide on the inaugural award winner.

EASM New Researcher Award 2017

The EASM New Researcher Award 2017 (organised by [ESMQ](#) and sponsored by [Routledge Journals](#)) is established to inspire fresh ideas and innovative research in sport management, and aims to encourage young researchers in the start of their careers. To be eligible, the research must be unpublished and the researcher has to be in the final stages of completing his/her PhD or has graduated less than three years prior to submitting the paper to the competition.

To be considered for the award, applicants will submit a scientific abstract and a five-page short paper excluding references, following the submission guidelines below. Details about the award can be found [here](#).

If you have inquiries, please do not hesitate to contact the Co-Chairs of the Scientific Committee, Tim Breitbarth (Chair EASM Scientific Committee, tbreitbarth@bournemouth.ac.uk) and Siegfried Nagel (Chair EASM 2017 Conference, easm2017@ispw.unibe.ch).

Abstract Submission Guidelines

Abstract submission deadline is 20 April 2017. Abstracts submitted after the deadline will not be considered. Abstracts can be submitted online [here](#). After the reviewing process, authors will be notified about abstract acceptance at the latest until 31 May 2017. However, the sooner you submit the abstract, the sooner you can receive acceptance approval.

Abstracts can be submitted in three categories: 1. Scientific abstract; 2. Professional practice abstract; 3. Poster abstract. For an abstract to be reviewed and considered to the conference, the following guidelines must be adhered to:

- The abstract has to be in English and follow the APA formatting and style guide (6th edition).
- Use a brief title (capitalise the first letter of each word) to clearly indicate the nature of the research/project – do not use abbreviations in the title.
- Abstracts should include the names of all authors, their institutional/organisational/business affiliation, and the e-mail addresses of all authors – these will be removed to guarantee the integrity of the review process.
- The length of the abstract is maximum 750 words, excluding references (max. 5 references). Abstracts that exceed the word limit will not be considered.
- Abstract should include text only. Images (pictures, figures, and tables) are not accepted.
- Times New Roman, font size 12, single line spacing (for documents, i.e. short paper or final upload of abstract).

Abstracts should be structured to best illustrate the selected topic and include, without exceptions, the following sections:

1. Aim of the research/project*
2. Theoretical background or literature review**
3. Methodology, research design, and data analysis***
4. Results, discussion, and implications/conclusions****
5. References

* In this section authors of **scientific abstracts** should describe the aim of the research and state the research question(s); authors of **professional practice abstracts** should describe the main objectives of their project.

** In this section authors of **scientific abstracts** may consider submitting details of an extensive literature review and the abstract headings might differ slightly from above. As there will be no results section there needs to be a section outlining the implications of the review, insights gained, possible research propositions, etc.; authors of **professional practice abstracts** should describe the purpose and the background of their project.

*** In this section authors of **professional practice abstracts** should describe the design and implementation of their project.

**** In case that the results for the **scientific abstracts** are not yet available at the time of the abstract submission, authors have to mention this and guarantee that they have the results by the time of the conference; authors of **professional practice abstracts** should describe the results, evaluation, and future of their project.